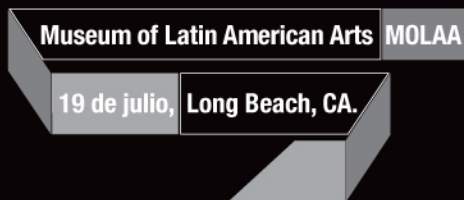
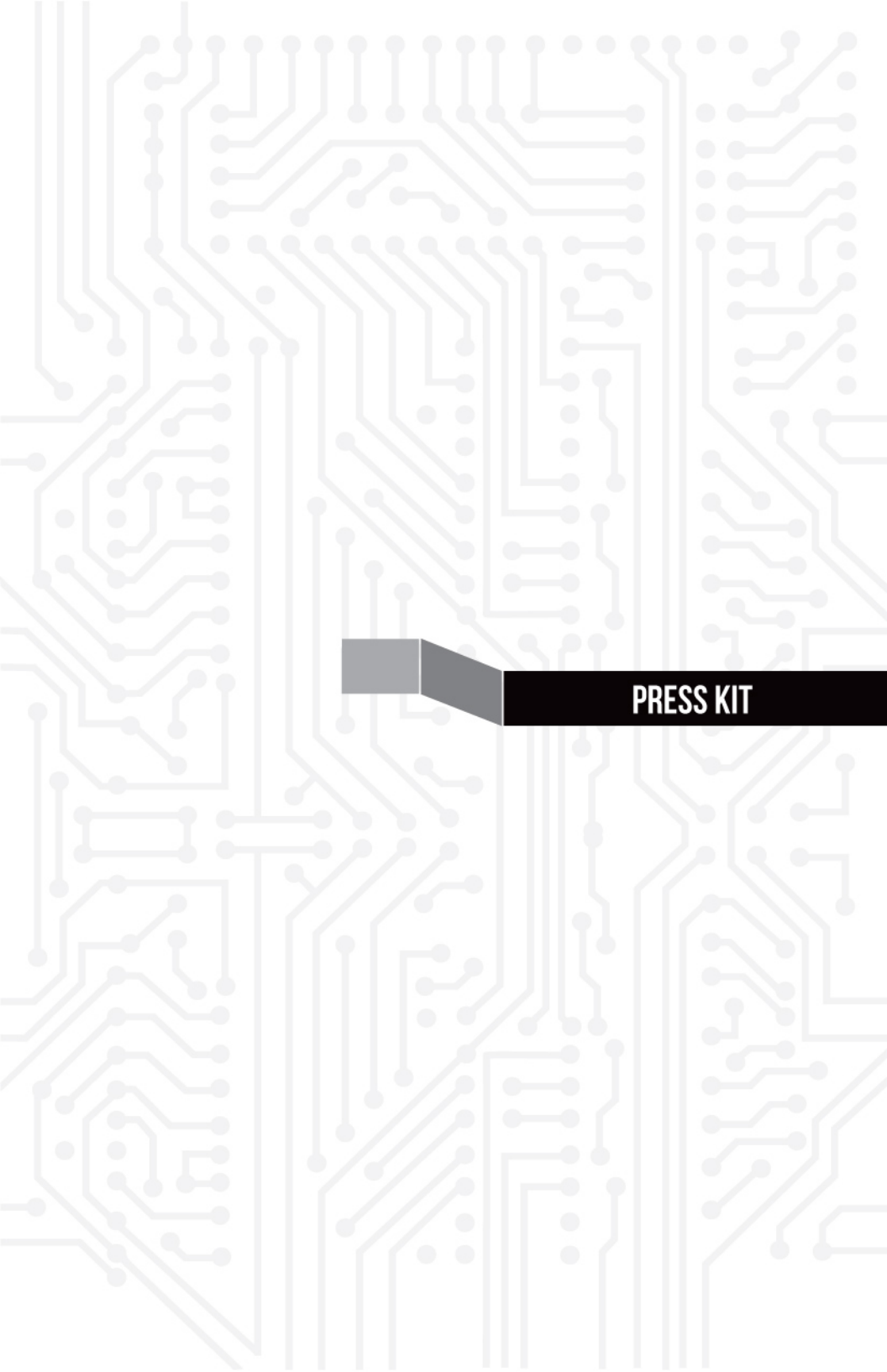




astrovandalistas





**PRESS KIT**

## **Astrovandalistas**

**W**e are a translocal collective that focuses on the development of projects that combine research, artistic action, technology, activism, urban hacking and open knowledge produced from each of these processes. Founded in Tijuana in 2010, the collective is based in Mexico City, with members in different geographical locations throughout the world who work as a laboratory of decentralized action.

Our actions are guided by the research of interfaces for human-machine and human-human communication, the use of public space for creating individual and/or collective experiences, and the development of tools that enable new forms of collective communication mediated entirely by open technologies.

### **Effect Lab\_Tecnologías disruptivas**

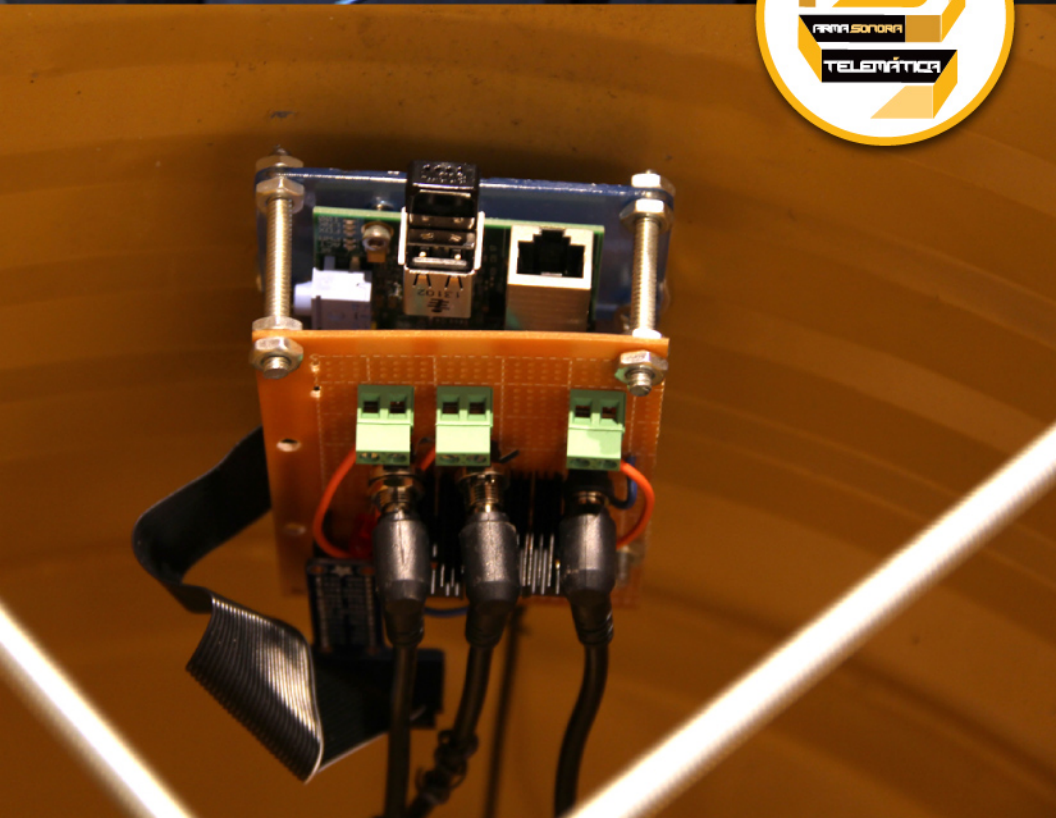
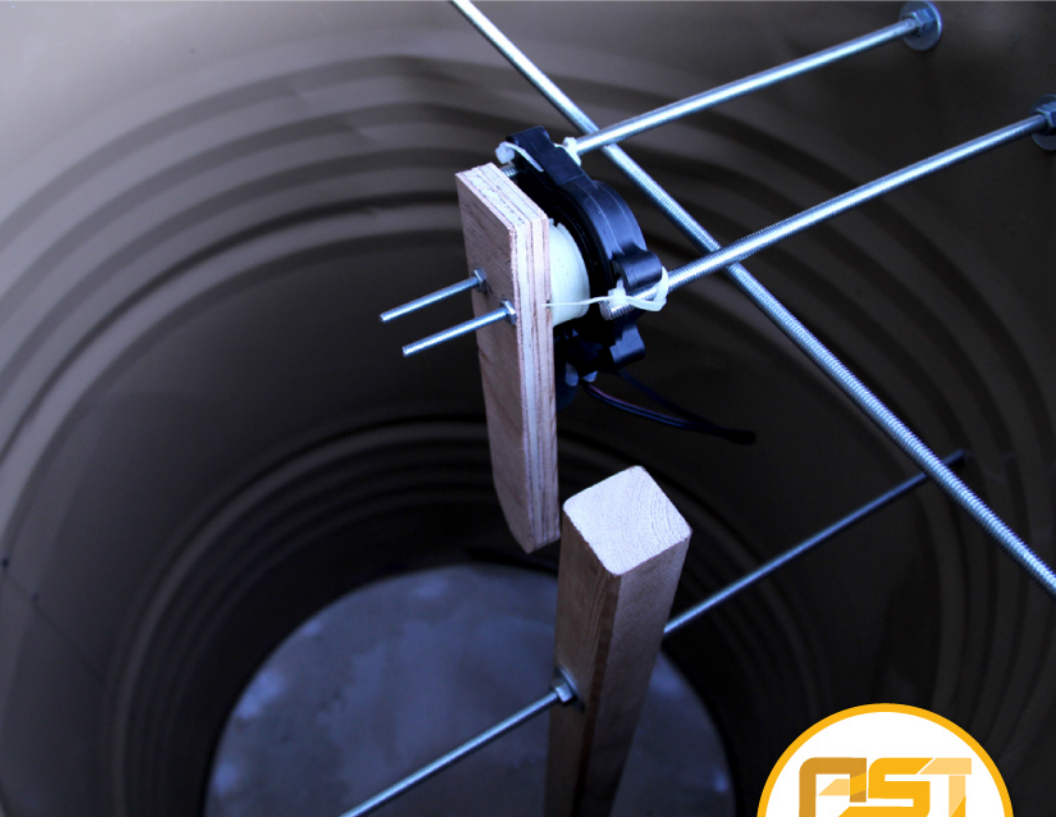
What are the social and psychological limits of communications mediated by commercial technologies? What physical and virtual distances emerge from these network-imposed limits? How can we ensure collective participation in social structures that are in constant transformation, where the speed of technological development is constantly pushing our own limits of understanding and knowledge?

**Effect Lab** is a framework that encourages the creation of affective models of communication that are specific to a location, environment or group of people. The project consists of research and creation of a free communication network based on affectivity: a parallel network to the Internet in which cooperation and human-human communication develop and take place.

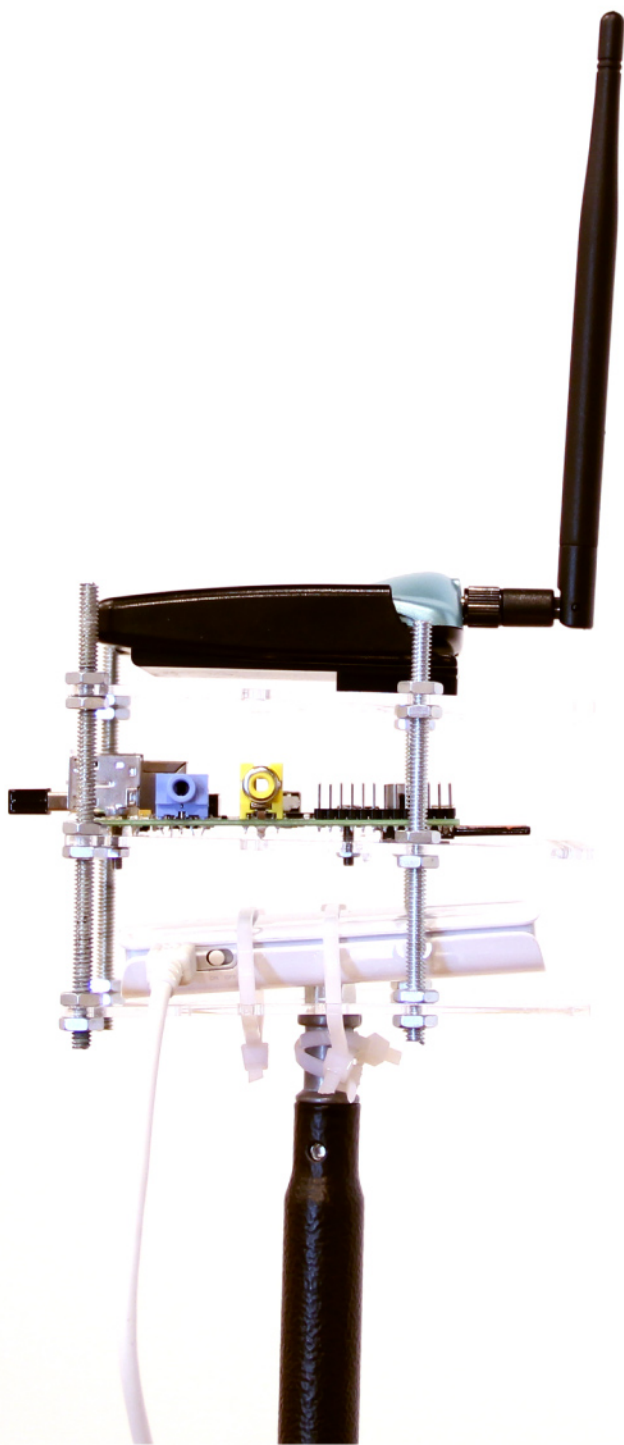
This network is composed of several communication prototypes, used to insert virtual messages in the physical public space. The prototypes are: **AST: Arma Sonora Telemática (Telematic Sound Weapon)**, **VLE: Ventana de Lecturas Efímeras (Ephemeral Reading Window)**, **CAU: Campo de Afinidades Ubicuas (Ubiquitous Affinities Field)** and **ISO: Instrumento Sintetizador de Opinión (Instrument for Synthesizing Opinion)**.

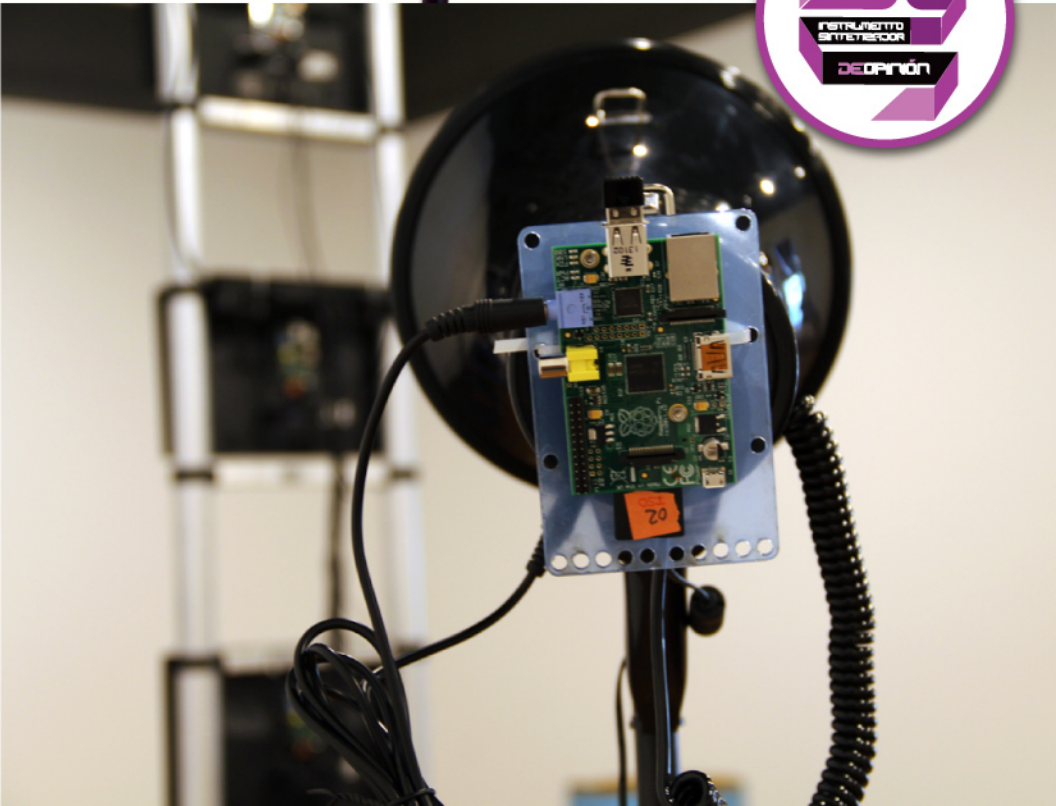
**Effect Lab** functions under the logic of urban hacking: the application of technological resources to modify urban elements, augmenting them with the ability for telematic operation. With this exhibition we start the project, displaying the first stage of our research and development, which will continue during the next couple of months at workshops and interventions that will take place in Mexico and the United States.













**19/07/13 - 7PM**

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